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**SOLARYCE**

A light green background with a faint white line-art illustration of a person in a suit and a gear.

USER & ADMIN CONTROLS

An orange background with a faint white line-art illustration of a bar chart and a person.

REPORTING & NOTIFICATIONS

A teal background with a faint white line-art illustration of a smartphone and a person.

USER EXPERIENCE  
& INTERFACE



# SYSTEM DRIVEN SERVICES

We provide marketing logistics systems to facilitate the movement of marketing materials throughout your sales and marketing network. Our full suite of production and fulfillment services are reserved for Blink's marketing logistics clients.

# WHAT IS SOLARYCE?

Blink developed the Solaryce platform to solve pain points expressed by marketing and sales teams in large organizations. Solaryce helps manage the production and fulfillment of marketing materials, product samples, promotional items, and wearables, just to name a few. Our platform also includes reporting on users, items, and order details to provide oversight for administrators. Solaryce is a single-system solution that offers a high level of control over the production and procurement of marketing materials. Orders can be transmitted to Blink's facility, our clients' facilities, and third-party vendors.

Solaryce is supported by our account management and IT/Development teams. Specific functionality and special features can be programmed in addition to default capabilities by our in-house developers. Our goal will always be to expand the functionality of Solaryce as our industry continues to evolve.

## USER & ADMIN CONTROLS



Criteria-Based  
User Registration



Criteria-Based Access



Budget Mechanism



Multiple Payment  
Methods

## REPORTING & NOTIFICATIONS



Flexible/Customizable  
Reporting



Order Details &  
Shipment Tracking



Water-Level  
Notifications



Out-of-stock &  
Back-in-Stock Notifications

## USER EXPERIENCE & INTERFACE



Mobile Friendly



Marketing Dept  
Friendly UI



Supports Multiple  
Product Types



Custom Integrations



Search & Filter  
Capabilities



Global/User  
Address Book



Product Spotlights



Quick Add Function



## USER & ADMIN CONTROLS

Blink's Solaryce platform provides as many access levels requested by organizations to manage users, orders, budgets, and more. The many options and product controls to choose from to provide a great catalog for your userbase. Our account management team provides the support needed to set up and maintain any of the features in each Solaryce deployment.

Solaryce provides users and administrators features that are not available in most standard fulfillment systems typically offered by printers, mailing vendors, marketing fulfillment warehouses, etc.

# CRITERIA-BASED USER REGISTRATION

As an alternative to traditional account registration, Solaryce can be set up to help prevent competitors and unwanted guests from gaining access to proprietary information. Criteria exceptions can be entered in the administrative controls panel to manage who is requesting access to your Solaryce platform. Blink can also import user credentials to set up accounts in bulk instead of individual users registration.

The image displays two overlapping forms from the Solaryce user registration interface. The background form is titled "User info" and contains the following fields:

- Email
- Company name
- First name
- Last name
- Phone
- Address
- Address 2
- City
- Country (pre-filled with "United States")
- State / province (pre-filled with "Select state")
- Zip / postal code
- Account Type (pre-filled with "Architect")
- 8-Digit License #
- County (pre-filled with "N/A")
- Admin comment
- Is tax exempt
- Is Cart No Pay
- Ignore Product Max Qty Limits
- Newsletter  (Building Products - Marketing Fulfillment Port...
- Active



The foreground form is titled "REGISTER" and contains the following sections:

- ACCOUNT TYPE**
  - Account Type: Licensed Contractor
  - 8-Digit License #:
- COMPANY DETAILS**
  - Company name:
- YOUR PASSWORD**
  - Password:
  - Confirm password:
- REGISTER** button

# CRITERIA-BASED ACCESS

Solaryce can allow access to products, reporting, and admin controls based on specific criteria, allowing you to segment visibility and security by user group. This is useful when items are made available to the public, distributors, specific regions, etc. This provides much more control over what users see and keeps the catalog relevant to each individual user.

User roles

Role Type  All Role Types 

Name	Role Type	Is system role	Free shipping	Enable Cart
Brookdale Refresh	Catalog Visibility	✗	✗	✗
CatalogVisibility.ArmStands	Catalog Visibility	✗	✗	✗
CatalogVisibility.AWCBinderPreview	Catalog Visibility	✗	✗	✗
CatalogVisibility.BLINKAdministrators	Catalog Visibility	✗	✗	✗
CatalogVisibility.BusinessCards	Catalog Visibility	✗	✗	✗
Security.Client.Administrators	Security	✓	✓	✗
Security.Client.ForumModerators	Security	✓	✓	✗
Security.Client.GlobalAddrBook	Security	✗	✗	✗

# MULTIPLE PAYMENT METHODS

Most marketing fulfillment clients need flexibility when users check out. Solaryce allows payment in a variety of ways. Users can pay with “marketing dollars” assigned to them using the Solaryce budget mechanism. If not using a budget, items can be set up as “no-pay” and will display as \$0.00 in the cart. The fulfillment and production charges would then be invoiced to the organization. If a company only wishes to contribute to part of the transaction or not at all, users can pay with a credit card.

Sub-Total:	\$17.40
Shipping: (UPS Ground)	\$0.00
<b>TOTAL:</b>	<b>\$17.40</b>

## Choose Your Payment Method

\* Denoted option is applied as a credit to your order. Remaining balance, if any, can be paid using another payment option.



Budget Payment \*



Credit Card

# BUDGET MECHANISM

Control costs and prevent unnecessary depletion of sales and marketing materials by managing spend. Items are often ordered much faster than anticipated from sales and distribution networks. When this happens, marketing literature and product samples can quickly go out of stock. Once stocked out, sales people may lose the opportunity to obtain marketing aids for prospects, potentially impacting revenue opportunities. This leads to excessive fulfillment costs and premature production orders to replenish stock.

Admins can specify funds using the Solaryce budget mechanism to grant a certain amount of “marketing dollars” to be used on a user-by-user basis. The allotted budget availability can be set to a certain time frame. Budget controls can be applied to all products, product groups, and even individual items. Users can see their budget allowance and admins can access reporting on spend/usage.

### Group Configuration

**Group Name**

**Primary Approver**

**Add Group Member(s)**

Enter a valid email address. To add multiple use

**Budget Allocation Type**

Shared

**Over Budget Behavior**

No Action / Report Only

Prevent Checkout

Send Order For Approval

Process As Normal But Notify Approver(s)

**Secondary Approver**

**Tertiary Approver**

### Budget Groups

Filter by group name or member

Please enter at least 3 characters to search.

- Billers - Inco \$9,952.23
- Clinical \$10,329.25
- Corporate Partnerships \$13,289.33
- Customer Service \$1,963.11
- Commercial Operations \$713.11
- o Customer Service Manager \$617.69
- o Trainer, QA \$95.42
- Sales Support \$750.00
- Customer Service \$300.00
- Custom Lymphology \$200.00

### Allocate Funds

**Deposit Behavior**

Reset Funds

Roll-Over Unused Funds

**Max Roll-Over Amount**

### MY ACCOUNT - BUDGET TRANSACTION HISTORY

BUDGET

**Available Budget Balance**

Group Name	Group Type	Balance
Customer Service Manager	Shared	\$617.69

**Budget Transaction History**

Date	Amount	Order #	Budget Group	Notes
06/15/2020	(\$5.94)	AA0032961	Customer Service Manager	Payment for Web Order
06/10/2020	(\$16.78)	AA0032868	Customer Service Manager	Payment for Web Order
06/04/2020	(\$8.61)	AA0032735	Customer Service Manager	Payment for Web Order
03/06/2020	(\$100.98)	AA0030294	Customer Service Manager	Payment for Web Order

**Deposit Amount**

Apply Funds

5





## REPORTING & NOTIFICATIONS

Many industry standard fulfillment solutions are limited to order reporting. Solaryce, on the other hand, has been developed with many areas of reporting and notifications to help you understand your marketing fulfillment activity. Our reporting will provide you with a good representation of your inventory levels, order history, shipment tracking, budget spend, user activity, and more.

Solaryce is linked to our internal systems to assure live analytics so that your reports and notifications are always up to date. In addition to our regular development cycle, Blink's developers can create additional reports and notification features.



# FLEXIBLE & CUSTOMIZABLE REPORTING

Solaryce provides reporting on ordering activity, user activity, inventory levels, keyword usage, item usage, and more. Reports can be filtered, sorted, and downloaded from the Solaryce platform. You can read reports online or customize the layout to export information that you need. Downloadable reports are available in common formats so that data can easily be shared or imported into your own systems.

If you are in need of a report that is not in Solaryce by default, our programmers can create a new report that will be available from your admin dashboard.

**Live Inventory**

Category: All | Days Remaining: All | Client Codes: -- Please Select -- | Include Unused Items?  Yes  No

Include Subcategories

[View Report](#)

Client	SKU	Description	Category	On Hand	Backordered	Reorder Point	On Order	Usage / Mo	Days Remaining	Item Type	Item Cost
CLHD	LF1PAGE18	OEM									
CLHD	LFPEN16	Lub									
CLHD	DHPS-742	POC									

**Orders** (Year | Month | Week)

**New customers**

**Reports**

- Item Usage
- Live Inventory
- Download Activity
- Reorder
- Converted Samples
- Advanced Item Usage
- Order Cross Reference
- Invoiced Skus
- Invoiced Shipping

**Order totals**

Status	Today	This Week	This Month	This Year	All time
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

# ORDER DETAILS & SHIPMENT TRACKING

Solaryce makes it easy when users need to look up a specific order status, track their shipment, or look at order statistics over time. When viewing order data, you can view processing status, dollars by status over time, and more. Users can view the details of specific orders, such as shipping information, items ordered, payment details, etc. Tracking is also linked to our carriers, providing tracking numbers and live up-to-date shipment tracking information.

Orders

Export
Print PDF invoices

**Start date** ?

**End date** ?

**Product** ?

**Order statuses** ?

**Payment statuses** ?

**Shipping statuses** ?

**Vendor** ?

**Billing email address** ?

**Billing last name** ?

**Billing country** ?

**Payment method** ?

**Order notes** ?

**Go directly to order #** ?

Search

<input type="checkbox"/>	Order #	Order status	Payment status	Shipping status	Customer	Created on	Order total	View
<input type="checkbox"/>	AC0001992	Processing	Paid	Not yet shipped	Caitlyn Keklak (CKeklak@landmarkhealth.org)	10/1/2020 3:54:34 PM	\$10.99	<a href="#">View</a>
<input type="checkbox"/>	AC0001991	Processing	Paid	Not yet shipped	Calvin Chou	10/1/2020 3:07:42 PM	\$1,180.13	<a href="#">View</a>
<input type="checkbox"/>	AC0001990	Complete	Paid	Shipped				
<input type="checkbox"/>	AC0001989	Complete	Paid	Shipped				

**Shipments**

Print packaging slips
Set as shipped (selected)
Set as delivered (selected)

<input type="checkbox"/>	Shipment #	Carrier	Shipping Method	Order #	Tracking number	Total weight	Date shipped	Date delivered	View
<input type="checkbox"/>	2215	FedEx	FedEx Ground	AC0001992					<a href="#">View</a>
<input type="checkbox"/>	2214	UPS	Ground	AC0001966	1Z6673500342548241	1.30 [lb(s)]	10/1/2020 3:50:04 PM		<a href="#">View</a>
<input type="checkbox"/>	2213	FedEx	FedEx Ground	AC0001991					<a href="#">View</a>
<input type="checkbox"/>		FedEx	FedEx			23.00	10/1/2020		

# WATER-LEVEL NOTIFICATIONS

Prevent your sales force from running out of marketing literature and product samples by setting low-level stock notifications. Water-level notifications can be based on a fixed number in stock or live usage. When a specified stock level is hit, an email notifies admins to order new inventory. Solaryce triggers live inventory water-level notifications when calculating how many days each item has on hand by evaluating item usage statistics.

# OUT-OF-STOCK & BACK-IN-STOCK NOTIFICATIONS

Solaryce notifies client administrators and Blink account managers if an item goes out of stock. Items can be listed as out of stock in the product catalog with a notification option when the item is back in stock. Users will then be emailed as soon as the item they want is available. This is beneficial when sales teams request product samples and literature that are in demand.





## USER EXPERIENCE & INTERFACE

Blink has developed a marketing fulfillment platform with an ordering experience that people are familiar with when shopping online retail sites. This creates a comfortable environment to order marketing materials for users who want to find their way around without needing a manual.

Marketing materials and product samples will be so much easier to order through Blink than with your current provider. With a mobile friendly design for different devices, multiple product types, fast search/filtering capabilities, and more, Solaryce packs the most desirable UI features for sales teams, marketing departments, and distributors.



# MARKETING DEPARTMENT FRIENDLY UI



Easier to navigate compared to other marketing fulfillment platforms. This saves users and administrators time so they can move on to other daily tasks.



Similar interface to current retail shopping sites provides a familiar method to search and filter when ordering marketing materials and product samples.



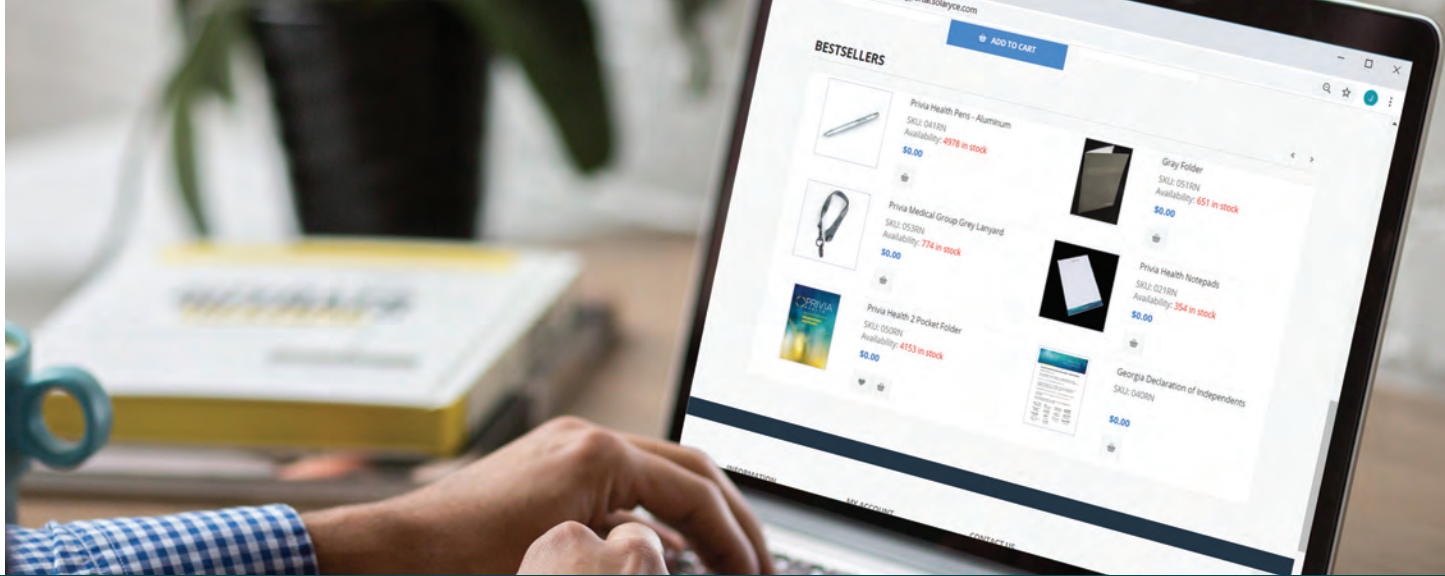
Ability to build customized kits with ease, allowing users to have options when ordering materials specific to their upcoming client meetings, prospect mailings, etc.

## MOBILE FRIENDLY

Solaryce was developed with multiple devices and different display preferences in mind. Marketing departments, salespeople, and their clients use technology differently. Seamlessly switch from a desktop layout to tablet and mobile phone layouts while users need to request materials on the go.







## SUPPORTS MULTIPLE PRODUCT TYPES

Solaryce supports various marketing product types. Whether you need fulfillment for inventoried items, print-on-demand materials, or customized print-on-demand pieces, Solaryce is the perfect system to manage those items.

### INVENTORIED PRODUCTS

Inventoried products are items that have already been produced, such as marketing literature, banners, product samples, promotional products, wearables, etc. These products are stored in our warehouse, ready to be shipped. Solaryce is connected to our inventory management system, so clients can have confidence in the accuracy and support provided for inventoried items. Products can be available on Solaryce in less time if produced by Blink.

### PRINT-ON-DEMAND

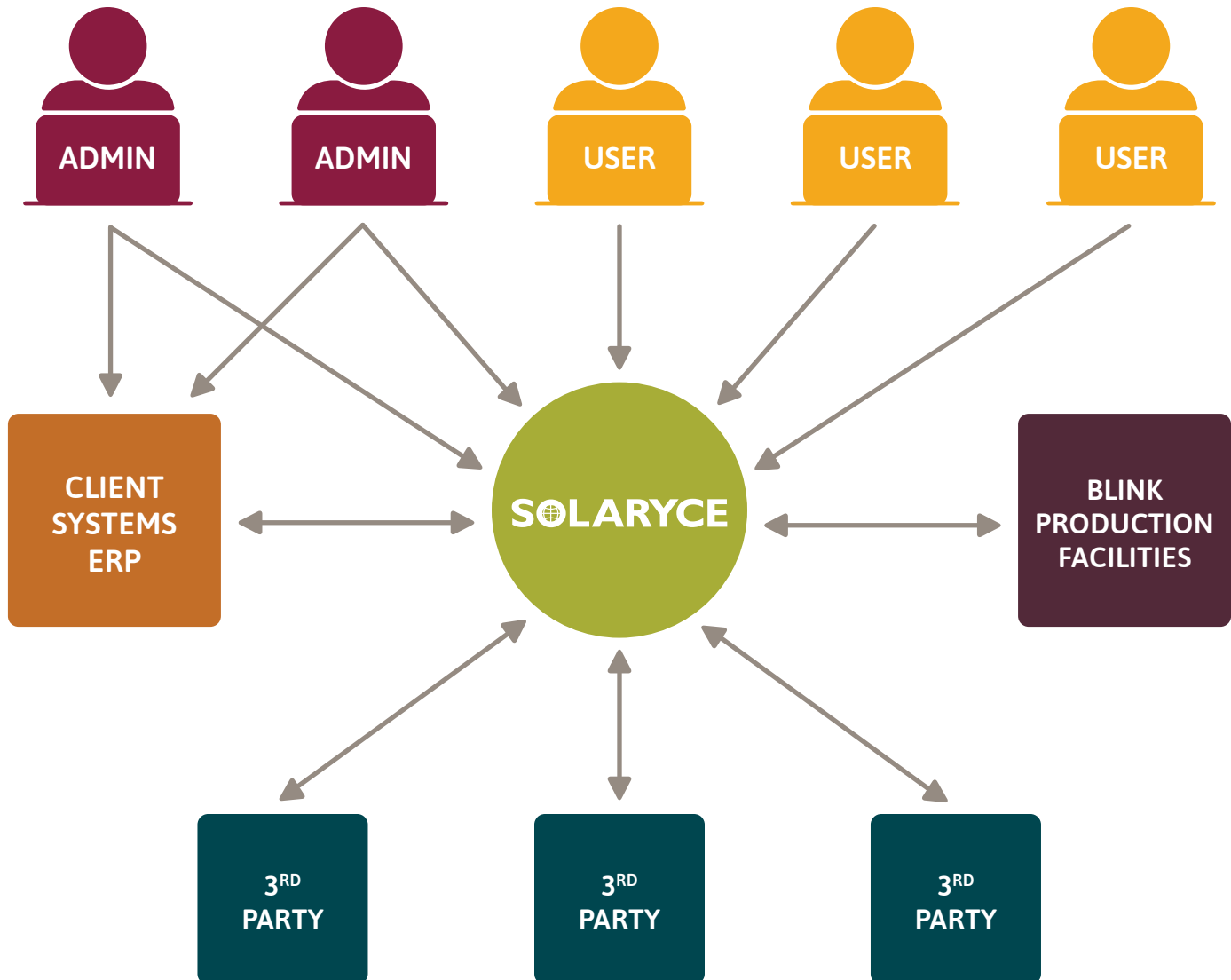
Print-On-Demand (POD) art files are stored on our server to be printed upon request from Solaryce users. We have a proofing process for the initial print run to set quality control standards. Color profiles and print specifications are kept on file for print accuracy. When your team has updates to POD files, we can update the library with your new files or use our designers to make edits. The old art files are then archived for future reference.

### CUSTOM PRINT-ON-DEMAND

Custom Print-On-Demand (CPD) products are variable marketing and stationery items that can be customized through Solaryce. Using form fields or by pulling in default user information, users can customize text, images, etc. Live proofs are immediately available to approve prior to printing. Once approved, the print ready files are ready for production. When using Solaryce, ordering business cards, postcards, event flyers, and more items has never been easier.

# CUSTOM INTEGRATIONS

Solaryce is backed by our expert in-house developers and was built with a plugin-based architecture which allows Blink to create specific features for our clients. We work with custom API calls, EDI integrations, and more to integrate Solaryce with your system and production facilities. Our developers will work with your team to plan out and execute single sign-on integrations, ERP write-backs, CRM integrations, and 3rd-party production order integrations, just to name a few. Our goal is to provide seamless communication between our system, your system, and any 3rd party systems as necessary.



# GLOBAL/USER ADDRESS BOOK

The Solaryce global/user address book was designed in response to sales and marketing users requesting a system to easily facilitate their shipments without repeatedly looking up addresses. Now you can Keep all contacts in one place and quickly search without the need to track down addresses from other databases. Contacts are available for shipping right from the Solaryce platform.

**SELECT SHIPPING ADDRESS**

Search Company, Name or Email

Please enter at least 3 characters to search.

Name / Company / Email	Address	Phone number	
<b>Blink IT Department</b> Blink Marketing Logistics it@bottomlineink.com	7829 Ponderosa Rd Perrysburg , Ohio 43551 United States	419-897-8000	<b>SHIP TO THIS ADDRESS</b>
<b>Dr. Sam Smith</b> Village Podiatry Centers mikek@alwaysblink.com	550 West Peachtree Street Northwest #1960 Atlanta , Georgia 30308 United States	4198978000	<b>SHIP TO THIS ADDRESS</b>

## PRODUCT SPOTLIGHTS

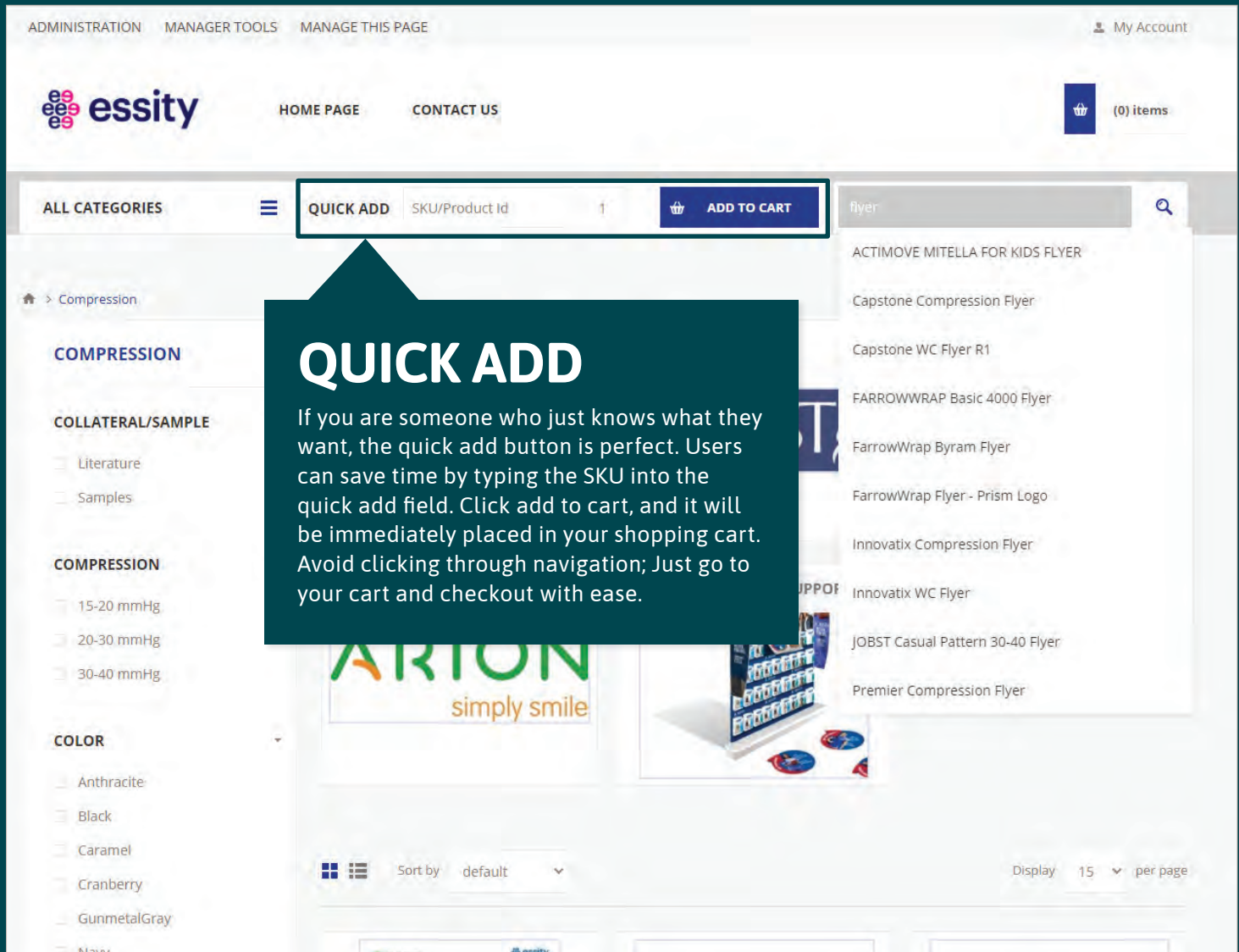
Push new or popular samples and literature to the forefront so that your sales and distribution networks know what is available and what is in demand. Putting your message in people's hands is great, but putting the latest and greatest message in their hands is even better. Solaryce can let users know about new or popular product samples and literature before they start searching.



# SEARCH & FILTER CAPABILITIES

Solaryce includes a live search feature that quickly pairs down possible search results as users type. This is helpful whether searching by SKU or description.

Blink's platform uses a filtering pane similar to online retail shopping that will allow users to find products much more efficiently than simply browsing through product categories.



ADMINISTRATION MANAGER TOOLS MANAGE THIS PAGE My Account

essity HOME PAGE CONTACT US (0) items

ALL CATEGORIES QUICK ADD SKU/Product Id ADD TO CART

flyer

- ACTIMOVE MITELLA FOR KIDS FLYER
- Capstone Compression Flyer
- Capstone WC Flyer R1
- FARROWWRAP Basic 4000 Flyer
- FarrowWrap Byram Flyer
- FarrowWrap Flyer - Prism Logo
- Innovatix Compression Flyer
- Innovatix WC Flyer
- JOBST Casual Pattern 30-40 Flyer
- Premier Compression Flyer

COMPRESSION

COLLATERAL/SAMPLE

- Literature
- Samples

COMPRESSION

- 15-20 mmHg
- 20-30 mmHg
- 30-40 mmHg

COLOR

- Anthracite
- Black
- Caramel
- Cranberry
- GunmetalGray
- Navy

ARTON simply smile

Sort by default

Display 15 per page

**QUICK ADD**

If you are someone who just knows what they want, the quick add button is perfect. Users can save time by typing the SKU into the quick add field. Click add to cart, and it will be immediately placed in your shopping cart. Avoid clicking through navigation; Just go to your cart and checkout with ease.

# SOLARYCE FEATURES & FUNCTIONS



## USER & ADMIN CONTROLS

- Budget Mechanism
- Configurable Shipping Options
- Criteria-Based Access
- Criteria-Based User Registration
- Discounts & Coupon Codes
- Max Qty Rules With Time Intervals
- Multiple Payment Methods
- Product Attributes
- Product Category Management
- Product Tags



## USER EXPERIENCE & INTERFACE

- Client-Branded Web Platform
- Custom Integrations
- Custom On Demand Kitting
- Downloadable Products
- Global/User Address Book
- Live Custom Proofs
- Marketing Friendly UI
- Mobile Friendly
- Multiple Images Per Product
- Product Spotlights
- Quick Add Function
- Quote Requests
- Related Products
- Required Product Bundling
- Search & Filter Capabilities
- Secure Shopping Cart
- Shipping Estimates
- Subscription Purchases
- Supports Multiple Product Types
- Wishlists



## REPORTING & NOTIFICATIONS

- Back-End Warehouse Management System
- Cost Center Tracking
- Customizable Message Content
- Customizable Web Content
- Flexible & Customizable Reporting
- Item Exports
- Order Details & Shipment Tracking
- Order Exports
- Out-of-Stock & Back-in-Stock Notifications
- Report Exports
- Water-Level Notifications



## MAINTENANCE

- Automatic Updates
- Feature Rollouts
- Help Desk Support
- Inventory Maintenance
- Program Support
- User Management



**Blink puts your brand  
in your clients' hands!**



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